



ST. JOSEPH HOSPITAL
msb
MEDICAL STAFF BRIEFS



A PUBLICATION FROM THE ST. JOSEPH HOSPITAL MEDICAL STAFF OFFICE

Generous physicians funding the cancer revolution

The following physicians and their spouses, as well as medical groups, gave generously to make The Center for Cancer Prevention and Treatment a reality:

Dr. and Mrs. Michael W. Abdalla

Dr. and Mrs. Richard Fischel

Dr. and Mrs. Alan B. Gazzaniga

Drs. Bijan and Michelle Haghghi

Dr. Sam and Mrs. Elena Huang

Dr. Lisa and Mr. Larry Kohorn

Dr. and Mrs. Paul K. Lam

Drs. Shu-Yuan Liao and Hong-An Jan

Moran, Rowen & Dorsey, Inc.

Orange County Pathology Medical Group, Inc.

Dr. James and Marilyn Padova

Dr. and Mrs. Aaron F. Sassoon

Dr. and Mrs. Michael Schoen

Dr. and Mrs. Ralph E. White

Along with dozens of other philanthropists and foundations, their names prominently appear on the donor wall inside the magnificent new Center, representing \$22.4 million raised to date.

The St. Joseph Hospital Foundation welcomes contributions earmarked for The Center for Cancer Prevention and Treatment through online donations at www.sjo.org or by calling (714) 771-8211.

Open lines & open minds:

Another dimension to the Quality Program

One year ago St. Joseph Hospital replaced its Confidential Event Notice (CEN) with the PEMINIC online Incident Reporting System (IRS). The system's automatic email alert has expedited concerns filed by physicians and nurses so that they are reported and acted upon in real time. The online system has also improved confidentiality. The report can only be seen by the unit reporting and the Quality/Risk Management staff. The IRS is peer review protected and not discoverable in court (Evidence Code section 1157).

The reporting system can be accessed from any computer within St. Joseph Hospital. Simply click on the "SJO

Clinical Applications" blue and green logo found on the desktop. No login or password is required. On the page that appears, click on "Incident Reporting System (CEN) The user will have the option of typing his or her name or UNK to remain anonymous. To move on to the next page, click the continue button – not the submit/save button. The system's Interactive Voice Response function will be activated in the coming months.

To date, reporting on the new system has been minimal. Please take time to report any variance to the planned care. For assistance or training, please contact Bijal Mistry at ext. 17118.

Physicians taking it to the streets

Our thanks to these physicians serving as speakers in May and June at St. Joseph Hospital-sponsored community education program and employee relations lectures:

Shida Saam, M.D. *Arthritis Reducing Risk, Reliving Pain*

Dimitry Goufman M.D. *Find Relief from Sinus & Snoring; Find Relief from Sinus, Allergies, Snoring & Sleep Apnea*

Brian Nowroozi, M.D. *The Side Effects of Prostate Cancer Treatment that*

William Pearce, M.D. *No One Wants to Talk About. Until now.*

Farhouch Berdjis, M.D. *Adult Congenital Heart Disease*

Peter Fotinakes, M.D. *Snoring..Find Relief From Those Sleepless Nights*

Jack Chen, M.D. *Is Spine Surgery the Solution to Your Back Problems?*

Alaa Abousaif, M.D. *Colon Cancer and Other Issues of the Colon*

To participate in upcoming speaking opportunities please call the Community Education department at (714) 771-8000 ext 17404.

Save
the Date

Bipolar Symposium

Thursday, September 11, 7:30 am to 3 pm. at the Balboa Bay Club. CME Credits provided. To R.S.V.P. please call 866-714-1777.

TRILOGY: Revolutionary technology in The Center for Cancer Prevention and Treatment

St. Joseph Hospital's new Trilogy system combines imaging and treatment technologies, and will be used to deliver a wide range of external beam radiotherapies: 3D conformal radiotherapy, IMRT, stereotactic radiosurgery and fractionated stereotactic radiation therapy.

Advanced imaging capabilities built into the system allow therapists to position patients for treatment with submillimeter accuracy. A respiratory gating system compensates for any tumor movement that occurs as a patient breathes. The powerful Trilogy system can deliver stereotactic radiotherapy doses at least 60 percent faster than conventional accelerators, thereby decreasing the length of time patients need to spend undergoing treatment. In addition, the radiation beam is highly precise, allowing clinicians to deliver treatments with unprecedented accuracy. This allows even small lesions to be treated quickly, easily and effectively, while simultaneously reducing the traditional side effects of the patient's treatment.

"Our new Trilogy system is one of the most advanced linear accelerators," states **Robert Ash, MD**, Medical Director of Radiation Oncology. "As the next generation in tumor treatment it has the potential to improve outcomes for hundreds of our cancer patients when it becomes operational in late July."



In April, the Trilogy linear accelerator was lowered into the The Center for Cancer Prevention and Treatment (above, inset). Guests touring the Center at grand opening events in June visited the garden (lower) level, the new home for Radiation Oncology services. The area includes this Trilogy, two other linear accelerators migrating from the former cancer center, and a new CT Simulator. The devices are located within a vault surrounded by up to 10-foot thick walls.

Clinical Institute membership opening soon

There are already 55 physicians who have committed to practicing evidence-based medicine as members of the St. Joseph Hospital Clinical Institute, now being organized. **Alejandro Ramirez, MD**, serves as Medical Director for the Clinical Institute, and Trish Cruz, RN, is its Manager of Evidence-based Care and Clinical Outcomes. Watch for more details, or contact Kristin Taylor, Clinical Institute Assistant, at (714) 568-5550 for more information.

COUNTDOWN TO THE CENTER FOR CANCER PREVENTION AND TREATMENT
FACILITY OPENING: 17 DAYS



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SUBMISSIONS SOUGHT:

Please send your news items to:
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or call (714) 744-8559.

www.sjo.org