This past fall was an exciting time for St. Joseph Hospital. As we launched our $50-million Innovating for a Healthier Community comprehensive campaign, our nurses submitted documentation for Magnet® redesignation — the highest recognition given to healthcare organizations by the American Nurses Credentialing Center (ANCC) for quality patient care and nursing excellence. The Magnet® documents included countless examples of evidence that outline and support the remarkable work, quality care and clinical outcomes our nurses have accomplished over the past few years. Along with gathering and submitting evidence, our nurses were prepared for ANCC representatives to conduct a three-day, on-site visit in which they surveyed nursing staff to “verify, clarify and amplify” the evidence. The visit gave our nurses an opportunity to demonstrate the innovative practices and top-notch care they provide to patients each and every day. If the survey goes well and we achieve redesignation, we will be a Magnet® recognized organization for the next four years. We look forward to continuing to support and encourage our nurses in their Magnet® journey during the next few months.

In addition to having the most dedicated, highly trained nurses, St. Joseph Hospital will continue to pave the way in cancer care with a new state-of-the-art PET/CT scanner. Along with The Center for Cancer Prevention and Treatment being the first of its kind in Orange County, we will be the first organization in the county and the second in the nation to utilize this leading-edge technology. Combining CT X-ray with positron-emitting nuclear medicine scans, the PET/CT produces exceptionally detailed images of the body’s tissues and organs. These high-quality images will allow clinicians to identify abnormalities and the size and location of the smallest tumors. One of the greatest advantages of this technology is improved patient comfort. Patients can have a better experience knowing that a PET/CT scan takes 15 minutes or less compared to other diagnostic screenings that last an average of 45 minutes.

The PET/CT scanner and Nursing Excellence are two of the components supported by our Innovating for a Healthier Community comprehensive campaign. Your ongoing support helps us retain some of the most talented nurses, as well as remain one of the most innovative hospitals in Orange County to better serve the healthcare needs of our community. We look forward to fulfilling our campaign priorities which will enable us to continue to provide state-of-the-art equipment, facilities and programs, as well as outstanding care for our patients.

Steven C. Moreau
President and Chief Executive Officer
St. Joseph Hospital
When Director of Imaging Yvonne Grayson saw the next generation PET/CT scanner in action at a university hospital in the Midwest, she immediately knew it was technology needed for the patients of St. Joseph Hospital.

“They were conducting scans in the traditional PET/CT like the one we currently use and then asking the patients to volunteer to do the same scan in the new PET/CT. In front of our eyes, we saw a woman’s scan come back (from the new machine) that showed a tumor on the underside of her bladder. It was a spot that did not show up on her first scan (in the older machine). It was eye-opening as to the capabilities this new machine could provide.”

The next generation PET/CT scanner combines CT X-ray scans with positron-emitting nuclear medicine scans to produce images of unparalleled detail. “Think of it as the difference between your tube television and HD television,” suggests Grayson. “Yes, the tube television works and you see a picture, but the HD television has a clarity that is discernable.”

This clarity of the digital scans the PET/CT produces helps in spotting the size and location of extremely small tumors on the molecular level. The new scanner opens the door to the earliest possible detection of cancer — in some cases, up to six months sooner. Patient comfort is also a motivator for including this technology in the Innovating for a Healthier Community comprehensive campaign. In existing machines, each scan takes anywhere from 15 to 20 minutes. Most patients need multiple scans, requiring them to lie completely still for at least 45 minutes. When combined with physical discomfort from treatments, it can be a challenging and painful experience.

In the new scanner, patient comfort will be dramatically improved by cutting the average length of a diagnostic test from 45 minutes to 15 minutes or less. “Not only do patients spend less time being scanned, it allows us to see patients more quickly and also increase the number of patients that can benefit from this technology,” shares Grayson.

Additionally, physicians can utilize the clarity of the scans to get feedback on the success and accuracy of treatments. “The images produced by this PET/CT really give feedback as to the exact location that needs treatment and clarifies which areas are not involved, allowing us the opportunity to save healthy tissue,” says Grayson.

Technology like the new PET/CT is expensive, but deeply needed. “We’re committed to providing our community the best, most accurate technology,” says Steven C. Moreau, President and CEO of St. Joseph Hospital. “Our physicians and clinicians want the best for their patients. We are only able to purchase the PET/CT with philanthropy this community has shown and continues to show.”

At a cost of $4 million, it is understandable why St. Joseph Hospital will be the first community hospital in the country to purchase and use the next generation PET/CT. “The impact of this technology on our community far exceeds the cost,” says Grayson. “It’s going to save lives.”

If you are interested in learning more about the next generation PET/CT and the efforts to purchase this important technology, please contact the Foundation at (714) 347-7900 or visit our website at sjo.org/campaign.
On October 17, 2015 more than 500 guests attended the annual Celebration, which raised more than $420,000 for Innovation and Technology, at the Newport Beach Marriott Hotel & Spa.

“It was an honor to chair this event that has such an impact on our community,” shares Valerie and Geoff Fearns, co-chairs of the 2015 Celebration. “Being a part of a community and our physicians.”

“I was truly inspired by the tremendous support from the community and our physicians. It speaks to the commitment we all have for providing the best care for our patients,” shares Alejandro Ramirez, MD, the event’s physician champion.

Guests enjoyed an evening of silent and live auctions, raffle drawings and fine dining with live entertainment starring Jay Leno. Acclaimed TV late night show host, admired stand-up comedian, best-selling children’s book author, much-in-demand corporate speaker, lovable TV and movie voice-over artist, pioneering car builder and mechanic, and philanthropist... It’s no wonder that Jay Leno is widely characterized as “the hardest working man in show business.”

“It was a great evening,” agrees Steven C. Moreau, President and CEO. “Jay was outstanding and his contribution with the auction helped raise more for our campaign.”

Mark your calendars for Celebration 2016 on October 22. We hope to see you there.

The Gooding and Immell Families Celebration 2015 Presented by Ron and Marsha Moeller was very successful. The campaign focuses on several key areas including the Structural Heart Disease program, Care for the Poor Endowment, Nursing Excellence, to name a few. It was very successful. The campaign focuses on several key areas including the Structural Heart Disease program, Care for the Poor Endowment, Nursing Excellence, to name a few.

For more information on the new campaign, please visit sjogooding.com.

Thanks to the generosity of our sponsors and supporters, the launch of our new Campaign for a Healthier Community was very successful. The campaign focuses on several key areas including the Structural Heart Disease program, Care for the Poor Endowment, Nursing Excellence, to name a few.

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The Gooding and Immell Families Celebration 2015

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Mark your calendars for Celebration 2016 on October 22. We hope to see you there.
In today’s rapidly changing healthcare environment, the role of the nurse has never been more important or more challenging. Changes in healthcare reimbursement have resulted in shorter hospital stays, and in most instances, only the sickest patients are hospitalized.

This means today’s nurse must be an expert at providing the right care at the right time in the right setting. Fortunately, through a culture of support, care, compassion, competence and collaboration, St. Joseph Hospital nurses have the opportunity to grow personally and professionally, pursue their passions and deliver the absolute highest quality patient and family-centered care.

That’s why St. Joseph Hospital is a Magnet® hospital for Nursing Excellence, the highest honor professional nursing can receive. The hospital’s 1,000 professional nurses flourish in an environment of continuous learning and professional development. Many nurses have returned to school to earn BSNs and advanced degrees, or to receive highly specialized training like the Medical Emergency Team nurses. The hospital’s clinical ladder program supports this specialized training and encourages clinical advancement by building upon an expertise or a passion a nurse may have.

This continual focus on learning also sharpens leadership skills, providing nurses the opportunity to spearhead process improvement efforts such as patient safety, quality, patient flow, efficiency and stewardship. Nurses also participate in clinical research, publish innovative nursing articles, and present their work at major conferences internationally.

Surprisingly, Nursing Excellence does not receive funding from government programs or private insurers. Philanthropic support is the only way Nursing Excellence programs and the newly established Nursing Excellence Endowment — a permanent and sustaining revenue stream for the program — can continue.

This $5 million priority in the Innovating for a Healthier Community comprehensive campaign supports St. Joseph Hospital nurses in their unwavering pursuit of clinical excellence and professional development. This means that patients receive a higher quality of care and, ultimately, the best possible outcomes.

To learn more about Nursing Excellence or the Nursing Excellence Endowment please visit sjo.org/campaign or contact the Foundation at (714) 347-7900.
Innovating for a Healthier Community
Comprehensive Campaign

Volunteer Leadership

Bill and Pat Podlich
Honorary Co-Chairs
We are grateful to St. Joseph Hospital for the care we have received as patients. We feel fortunate to have the ability to give back and support our community through a place that is so near and dear to our hearts. St. Joseph Hospital gives the best medical care to everyone regardless of their ability to cover medical costs. The Innovating for a Healthier Community comprehensive campaign enables the hospital to continue providing the best patient care along with cutting-edge state-of-the-art technology. St. Joseph Hospital improves the lives of the community it serves. For this and many other reasons, we are delighted to be the Honorary Chairs of this very important campaign.

Shirley Moretti
Co-Chair
I’m very excited to be a Co-Chair for the Innovating for a Healthier Community comprehensive campaign. I’ve been a resident of Orange for more than 30 years and have watched St. Joseph Hospital become a healthcare staple in our community. During my time as a patient, I built wonderful and lasting relationships with my doctors, nurses and the staff. Getting to know them led to my desire to volunteer and provide philanthropic support to The Center for Cancer Prevention and Treatment. I’ve always been so impressed with the care that I received and wanted to be sure that others have the same experience. Being able to focus the priorities of this campaign on the latest innovative technology to provide the best health care to everyone in our community is something I support passionately.

Janice Ramsay-Gonzales
Co-Chair
Working on St. Joseph Hospital’s campus allows me to see how important this hospital is to our community. It’s more than a community hospital — St. Joseph Hospital is a center of excellence. The mission of the Sisters of St. Joseph of Orange resonates deeply with me both personally and professionally. I have always felt the work my team does to improve the campus makes a difference. The Innovating for a Healthier Community comprehensive campaign provides critical funding to help St. Joseph Hospital adapt to the changing landscape of health care. The campaign places continued focus on emerging priorities in critical areas like technology, the Emergency Care Center and Behavioral Health Services. My role as Co-Chair provides me the opportunity to support the hospital, its mission, and our community.

Sustaining Healthcare for the Future

In 2010 the Care for the Poor (CFTP) committee made a commitment to ensure the St. Joseph Hospital Community Clinics would continue to provide care to those needing it most for as long as that care is needed. To do so, the committee established the Care for the Poor Endowment; a permanent, self-sustaining source of funding. Endowment assets are invested and each year a portion of the fund’s value is disbursed to allow the clinics to better meet the healthcare needs of underserved patients.

Meet Joseph Barrera, Family Nurse Practitioner. Born in Mexico, he and his family came to the United States when he was six years old and settled in Huntington Beach. Joseph, with four older brothers and a younger sister, is the pride of his family as the first college graduate.

Growing up, Joseph was the family interpreter, especially during medical appointments. Because of his aptitude and willingness, neighbors enlisted his help for their appointments as well. His exposure to the medical field through these visits ignited a passion that was realized when he made the decision to pursue his Registered Nurse license.

After earning his RN license in 1999, Joseph was hired as a bilingual nurse in the Emergency Department of St. Joseph Hospital. He loved the work, but as he passed La Amistad Family Health Center on his way to and from work, he would think, “Someday I am going to work there.” In 2013, Joseph got that opportunity. With the clinic’s limited budget there was only a part-time position available, but he jumped at the chance and continued to work extra hours in the Emergency Department.

The lack of health care access for underserved patients continues to grow while healthcare budgets shrink. As the endowment grows, so does the annual distribution to help meet clinic and patient needs. Last year the CFTP Endowment disbursement enabled the clinic to increase Joseph’s hours from half-time to full-time, thereby doubling the number of patients he can see. The impact of the endowment, on the life of Joseph and the lives of those he serves, is immediate and powerful.

Through the generosity of donors, the CFTP Endowment has now raised $3.3 million. It provides a sustainable core on which to build and better serve the needs of the community. Endowments are funded by donations, including bequests and other planned gifts, which are tax deductible for donors. To learn more about how you can make an investment in the CFTP Endowment, contact the Foundation at (714) 347-7900.

FNDNATION NEWS FROM ST. JOSEPH HOSPITAL SJO.ORG/WAYSTOGIVE
Charitable Gift Annuities
Fund Important Programs
and Provide Income to Donors

Imagine that you made a gift to the hospital in 2011 and that you have been receiving a quarterly check from the foundation since that time! That is exactly what happens when a donor creates a charitable gift annuity (CGA) with the Foundation. A gift annuity is a simple two-page agreement between the donor and the hospital. The donor makes a gift of cash or securities in exchange for a stream of annuity payments for life. If the donors are husband and wife, the stream of payments stay the same throughout the life of the surviving spouse. There are tax benefits to the donor as well.

Through the years, donors have chosen to create gift annuities to support vital programs. Ruth and David Seigle created three gift annuities in 2011 to support funding the Care for the Poor Endowment. They have been receiving annuity payments since that time. Walt and Joan Schaer created a gift annuity that same year and designated their gift to the Hospice program. In 2013, Ron and Marsha Moeller created a CGA which helped with the purchase of a piece of essential equipment for the lung cancer program.

By creating a gift annuity today you could help fund any of the new hospital priorities and create a stream of annuity payments through your lifetime. These payments are fixed, secure and are something you cannot outlive!

If you are 55 years or older and are interested in learning more about how a charitable gift annuity might work for you, please contact Carolyn White in the Foundation at (714) 347-7900, email Carolyn.a.white@stjoe.org or visit our planned giving website at sjogift.org.

Light Up A Life showing gratitude for Hospice care

Approximately 200 guests attended the annual Light Up A Life event on Sunday, December 13, at the St. Joseph Hospital Outpatient Pavilion. Festive music greeted all of the guests as they gathered to remember loved ones.

The tree was lit by Sister Jeanette Woodward, CSJ, who also gave a touching tree blessing. Guest Speaker Jeffrey Marsh spoke about the support and compassion Hospice provide to his mother and family during a difficult time.

Light Up A Life raised more than $30,000 for St. Joseph Hospice, a ministry of St. Joseph Health, which provides end of life care to patients and their families.

To learn more about how you can support St. Joseph Hospice, please contact the Foundation at (714) 347-7900.
In Appreciation

First Time Donors to St. Joseph Hospital

Through generous pledges and contributions, the individuals, corporations, community organizations and foundations listed below continue to help St. Joseph Hospital expand its mission to improve the health and quality of life for the people in the communities we serve. We would like to recognize all gifts; however, because of space limitations, this list recognizes first-time donors who made outright gifts or pledges of $100 or more between August 1, 2015 and December 31, 2015. Each gift received is important and makes a significant difference at St. Joseph Hospital. We sincerely thank all of our friends for their philanthropic support.

Donor Listing as of December 31, 2015

Mr. William J. Alcala
Mrs. Consuelo Anguiano
Mrs. Alex Arias
Ms. Eileen B. Alcalde
Mr. Steven R. Alexander
Mr. Louis S. Alkay
Mr. Marco A. Alvarado
Mr. Joaquin J. Arce
Michael Arce
Ms. Esmeralda Arroyo
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Mr. Nadi K. Batch
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Mr. and Mrs. Tom Barbour
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Mr. and Mrs. Brett Buchar
Mr. Ken Baucom
Mr. Mark B. Blankenship
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Ms. Sandra Korth
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Mr. and Mrs. Mary D. Marsh
Ms. Lillian W. Marquez
Ms. Joyce E. Lore
Mrs. Gail L. Kiefer

Mr. and Mrs. Robert J. Blankenship
Mr. and Mrs. Robert Grant Hobson
Mr. and Mrs. Brent Bechtel
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Mr. and Mrs. James J. Brusen

Mr. Robert J. Blankenship
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Mr. and Mrs. Mary D. Marsh
Ms. Lillian W. Marquez
Ms. Joyce E. Lore
Mrs. Gail L. Kiefer

Individual annual gifts of $500 and above are recognized through Presidential Partners. Corporations and businesses that give cumulative gifts of $1,000 annually qualify as Corporate Partners. Cumulative gifts of $10,000 and above are recognized on the Hospital Main Lobby Wall. Donors making cumulative gifts of $10,000 or more are invited to become members of the Foundation Family Hospitality program. Estate gifts are recognized by membership in the Sister Frances Dunn Legacy Society. For more information, contact the Foundation at (714) 347-7900 or at foundation@stjo.org.

Supporting St. Joseph Hospital

Friends of St. Joseph Hospital have many ways to help continue our mission of providing exceptional care to our community:

- **Outright gift via cash or check**
- **Credit card**
- **Pledge paid over time**
- **Tribute gift (to honor a loved one or physician or nurse)**
- **Memorial gift (gifts of $1,000 and above are recognized on the Memorial Wall)**
- **Foundation event tickets, tables or underwriting** (such as the Celebration, Golf Tournament and Fashion Show)
- **Naming St. Joseph Hospital in your will, living trust or estate plans**
- **Creating a charitable gift annuity, charitable trust or other tax-favored gift arrangement**
- **Gifts of appreciated assets such as securities or real estate**
- **Direct debit of funds from your checking account to fulfill a pledge**
- **Donate online at www.sjo.org/donate**
If you do not wish to receive future solicitations, please check here and return or call (714) 347-7900, or email foundation@stjoe.org.

Monthly Giving

Looking for an easy way to support your favorite program at St. Joseph Hospital? It’s easy as one, two, click! Visit sjo.org/donate, input your contact and gift information, and choose the “Monthly Giving” option. Your gift, in any amount you chose to the program of your choice, will be charged automatically to your credit card every month. Supporting St. Joseph Hospital has never been easier!