$50-Million Campaign Launches     New Heart Program     Fashion Show Success
This issue of the Monitor is particularly exciting as we announce our $50-million Innovating for a Healthier Community comprehensive campaign. The campaign will ensure that St. Joseph Hospital remains one of the most innovative and technologically advanced hospitals in Orange County. Innovating for a Healthier Community will provide funding for next generation technology such as a new MRI, PET/CT scanner and linear accelerator; innovative cancer research; a structural heart program; phase II of our Emergency Care Center renovation; and support of our Care for the Poor Endowment. Campaign funding will also allow us to invest in one of our most valuable resources: our nurses. St. Joseph Hospital nurses are among the best in the nation, as demonstrated by our Magnet® designation, the highest honor a hospital can receive for nursing excellence. On-going development and education of our nurses is critical as great nursing care results in improved outcomes and a better patient experience.

In addition to our new comprehensive campaign, we are also pleased to announce that St. Joseph Hospital was recently named one of the “Best Regional Hospitals” in the Los Angeles/Orange County Metropolitan Area by U.S. News & World Report for 2015-2016. The Centers for Medicare and Medicaid Medicare (CMS) also awarded the hospital five stars for patient experience. Only 548 hospitals in the United States received this top rating.

We are proud of our accomplishments and grateful to our loyal donor family. Your support enables us to continue our mission of providing the highest quality patient care to our Dear Neighbor.

Steven C. Moreau
President and Chief Executive Officer
St. Joseph Hospital
Innovating for a Healthier Community: $50-Million Comprehensive Campaign

“When we were in the planning phase for this campaign we prioritized what was needed to provide the best care to the people of Orange County,” explains St. Joseph Hospital Foundation Board Chair, Jim Gilmore. “The reality is that today, technology plays a huge role in how patients are diagnosed and the ways in which they receive treatment and care.” But it’s not just leading-edge technology that allows St. Joseph Hospital to be a leader in patient care. “Technology can only get you so far,” says Chief Operating Officer, Jeremy Zoch. “Innovation really happens when people get involved to apply their expertise and utilize the technology. And we know we have the best people — the best doctors and nurses anywhere.”

Innovating for a Healthier Community is St. Joseph Hospital’s new $50-million comprehensive campaign. It combines the much-needed, most-advanced technology with key programs and services to have a significant impact on enhancing the health of Orange County. The generosity of the Orange County community throughout the history of St. Joseph Hospital is the inspiration for this new campaign. Private insurance companies and government programs do not provide reimbursement revenue for establishing new specialized care services, acquiring advanced technology, investing in nursing excellence, or caring for the working poor. Donor support will truly make a difference to nearly every patient. And those gifts will ensure that up-to-the-minute treatment and diagnosis will always be on hand should you and your loved ones ever need superior health care close to home.

Emergency Care Center
Site of upwards of 82,000 patient visits annually, the Emergency Care Center is undergoing extensive renovation to maximize privacy and convenience and reduce wait times.

Cancer Care
The Center for Cancer Prevention and Treatment is moving care forward across several all-important fronts. - The next generation PET/CT scanner, one of only two scanners like it anywhere in the United States, will furnish unmatched imaging detail.
- Another notable new detection development is 3D tomosynthesis mammography, also available only at a select number of hospitals.
- Cancer treatment will be strengthened with a new linear accelerator that will target radiation therapy with pinpoint accuracy.
- Introduced to Orange County by St. Joseph Hospital cancer physicians, Intraoperative Radiation Therapy treatment provides a single dose of radiation immediately after lumpectomy procedures, eliminating the need for weeks of daily radiation sessions.

Cancer Navigators
During every phase of cancer treatment, empathetic cancer navigators coordinate the many components of care and offer solace and support.

Cancer Research
Easing access to clinical trials for patients, The Center for Cancer Prevention and Treatment converts relevant research into effective outcomes.

Nursing Excellence
Nurses at St. Joseph Hospital are among the finest in the nation, twice earning the prestigious Magnet designation from the American Nurses Credentialing Center. The Nursing Excellence fund, which will include an endowment component, provides resources to further develop clinical expertise, acquire new technology, improve patient safety, and support research to enhance each patient’s experience of care.

Structural Heart Disease Program
The new Structural Heart Disease Program will concentrate on correcting physical flaws of the heart, mobilizing sophisticated 3-dimensional computer guided imaging linked with catheter technology. Procedures once requiring major surgery followed by weeks of recovery can be successfully performed minimally-invasively. (For more on this innovative program, see page 7)

Care For The Poor Endowment
The Care for the Poor program helps to improve the health of hard working families who are struggling financially. The Care for the Poor Endowment will help to sustain the clinic programs in perpetuity.

Emerging Priorities
Innovating for a Healthier Community will adapt to the changing health care landscape by funding emerging priorities in critical areas.

Advanced Imaging
Magnetic Resonance Imaging (MRI) is one of the mainstays of modern health care, a go-to diagnostic tool. Always at the forefront, St. Joseph Hospital is planning to acquire a new 3T MRI, featuring twice the imaging power of typical hospital MRI units.

Innovative for a Healthier Community: $50-Million Comprehensive Campaign

Innovation. The word innovation, and its variations, are used a lot lately. This computer is innovative. That car is innovative. But what does it really mean to be innovative?

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Thank you to the following valued sponsors and underwriters:

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- Union Air Conditioning Corporation

Golfers Support Emergency Care

It was the perfect day for the 31st Annual St. Joseph Hospital Golf Tournament at Coto de Caza Golf & Racquet Club. Under clear skies, the 261 golfers tee’d off for a day full of fun, food, and fundraising. During the April 20 event, golfers were treated to on-course lunch with gourmet hot dogs and tacos from local food trucks, steak from Outback Steakhouse, and a bourbon tasting station. The day concluded with dinner and awards after attendees had the opportunity to participate in multiple raffles and a bourbon wall. Thanks to the hard work of the Golf Committee, led by chair Joe Conway, the tournament netted $246,000 in support of the Emergency Care Center. St. Joseph Hospital would like to thank all of the sponsors, underwriters, donors and players for making this year’s tournament a huge success.

New Tournament Location in 2016

The Foundation is excited to announce that the 31st Annual St. Joseph Hospital Golf Tournament will take place at Pelican Hill Golf Club on Monday, April 18, 2016. “Pelican Hill is an incredible course that will offer all players a truly memorable experience,” says third-time tournament chair Joe Conway. “The committee wanted to offer a new opportunity for our loyal golfers while attracting new players to the tournament. Having a location like Pelican Hill allows us to do both.” Player spots will sell out quickly. To secure yours and learn more about the tournament, visit the Foundation’s website at sjo.org/waystogive.

Structural Heart Disease Program: Repairing the Architecture of the Heart

The new Structural Heart Disease Program will concentrate on correcting congenital and serious heart conditions that have traditionally required open-heart surgery — using minimally invasive techniques.

Integrating the expertise of St. Joseph Hospital physicians with next-generation technology, the program will be centered in the hybrid operating room and will combine the skills of a multi-disciplinary team including cardiothoracic surgeons, interventional cardiologists, cardiac anesthesiologists and cardiologists specializing in imaging.

The result?

Heart conditions that once required major invasive surgery can be successfully treated utilizing catheters to deliver the latest therapies without a single incision. Post-surgical recovery times will be cut in half, and overall recovery time will be reduced from months to days. In addition, these minimally invasive technologies will lead to better outcomes when compared to traditional more invasive therapies.

Best of all, those who wouldn’t be able to tolerate open-heart procedures — especially older seniors and very young children — will lead better, healthier lives accompanied by a considerable decrease in the overall cost of their care over time.

The Structural Heart Disease Program will offer minimally invasive treatment options but also comprehensive services ranging from patient education to diagnosis and treatment through follow-up care. Clinical research will also be an important element of the program, paving the way for new insights and improvements. Philanthropic support will fund the startup cost for this new program.

One of only a handful of programs like it anywhere in Southern California, the Structural Heart Disease Program procedures include:

- Minimally invasive repair of leaking or narrowed pulmonary valves, the gateway between the right pumping chamber of the heart and the lungs.
- Minimally invasive patching of holes in the heart known as atrial septal defects and other defects known as patent foramen ovale.
- Minimally invasive repair of mitral valves with chromium and cobalt clips.
- Reducing the risk of stroke for patients with certain heart rhythm problems by using a catheter to insert a device that closes part of the left atrium.
- Transcatheter aortic valve replacement (TAVR), a minimally invasive approach to replace damaged aortic valves.
Fashion Show Puts Cancer Survivors in the Spotlight!

Twenty-four cancer patients and survivors took a courageous walk down the runway at the 19th Annual Circles of Life Fashion Show and Luncheon “Love, Courage & Strength” at the Hilton Anaheim Hotel on June 14. The event proved to be a huge success by raising the most in its history—over $170,000 for The Center for Cancer Prevention and Treatment’s Wellness Program. “Suddenly I knew the fear and uncertainty my patients face,” shared Dr. Robert del Junco, event co-chair and cancer survivor. “Love, Courage & Strength are words that every cancer patient is familiar with and the Circles of Life Fashion Show celebrates all of our survivors and their incredible families.”

For the second year Debbie del Junco, event co-chair and eight-year breast cancer survivor, walked the runway to empower other survivors. “I have learned firsthand the importance of life, that each day is a gift and to live it to the fullest,” del Junco shared. “I am grateful every day for everyone who held my hand and walked with me during my journey,” said Tera Freese, a two-year survivor of breast cancer who walked the runway with her husband, Stanford Freese, Talent and Booking Director for Walt Disney Parks and Resorts and the 2015 Circles of Life Fashion Show and Luncheon Master of Ceremonies. Over 750 attendees enjoyed a champagne reception, silent auction, raffle drawing, the very popular mystery bags, luncheon and an inspiring fashion show. This year’s guests also enjoyed music by The Ellis Island Boys from Disneyland Resort.

The Circles of Life Fashion Show is an annual event for the St. Joseph Hospital Foundation and has raised over $1.5 million for The Center for Cancer Prevention and Treatment in its 19 year history. This year’s proceeds support the Cancer Wellness Program, which empowers patients and their families to take control of their health by eating a well-balanced diet, maintaining a healthy body weight and participating in regular exercise. Studies show that leading a healthy lifestyle during cancer treatment can improve patients’ overall quality of life by boosting their psychological and emotional well-being as well as their energy level. And after treatment, patients can help prevent cancer recurrence by continuing healthy eating and regular exercise.

Save the Date!

20th Annual Circles of Life Fashion Show and Luncheon will be held on Sunday, June 26, 2016.
Joseph W. Conway

Joseph W. Conway, President of Diversified Investment Services, Inc., has strong Catholic roots in Orange County. “My parents wanted all of their kids to have a good, Catholic upbringing.” That upbringing has led him to volunteer with a number of Catholic organizations across the county over the years, including St. Joseph Hospital. “[Current board member] Lizanne Monahan invited me to join the Golf Tournament Committee about five years ago. I love to golf, so it seemed like a great fit.” It didn’t take long before Conway was nominated and accepted the role as committee chair. “I guess I missed a meeting and they decided I was going to be chair. I really have enjoyed it. So much so, that I’m now in my third year as chair … and I really try hard not to miss a meeting!”

Conway’s leadership on the Golf Committee has helped make it a stand-out event; netting $470,000 over the past two years in support of the Emergency Care Center. He was also instrumental in the decision to move to Pelican Hill Golf Club for the 2016 tournament. “Everyone I’m talking to is really excited about the new course. I hope we are able to attract some new sponsors and raise a lot of money for the Structural Heart Disease Program.”

His leadership on the Golf Committee is also what caught the eye of the Foundation’s board and led to Conway being invited to become its most recent member. “It’s a wonderful opportunity to help the community. My parents both received excellent care at St. Joseph Hospital before they passed away. I know they would be very pleased knowing that I’m now sitting on the board, helping to ensure others receive that same excellent care.”

Introducing La Amistad’s New Leader

For Timothy Brown, the new Executive Director of Neighborhood Health Centers, community health seemed to be a life-long calling. “I was drawn to the ideas around providing care, for what is often called the medically underserved population, in order to benefit the entire community,” he explains as he sits in a small office at La Amistad de Jose Family Health Clinic.

It’s a typical Tuesday morning. There are families in the waiting room. The clinic staff, including four family nurse practitioners and a dentist, moves quickly to see all those who have been placed into exam rooms.

With years of experience — he most recently managed a network of 20 community clinics across Idaho — Brown’s role in directing the clinics at both St. Joseph and St. Jude hospitals is an ideal one for him. “I am excited to be working with health centers that are sponsored by hospitals,” he shares. “That’s not always the case (being sponsored). So being in this position, having these types of resources and support, is great.”

The sharing of a director is just the start for the clinics. Last year, St. Jude Hospital filed for and was granted a Federally Qualified Health Center (FQHC) designation for its clinics. After some discussion, it was agreed that St. Joseph Hospital’s clinics, and the people they serve, would greatly benefit from joining forces. “Having FQHC status opens up a lot of opportunities,” says Brown. “Not only does it provide permanent and on-going funding from the federal government, but it also qualifies us for enhanced reimbursements from Medicaid.”

While this new and increased revenue is welcome, it helps cover just a fraction of the cost to run all the clinics and services provided at St. Joseph Hospital’s La Amistad and Puente a La Salud mobile clinics. “At the end of the day,” says Brown, “we exist because of the generosity of individuals in this community who understand the importance of providing care to anyone and everyone who needs it. The Care for the Poor program, funded by generous donors, allows us to do just that.” And, of course, any donation made to the clinics or Care for the Poor program at St. Joseph Hospital remains within our ministry to help fund the needs in our community.

To learn more about the Care for the Poor program and how you can help, visit sjo.org/careforthepoor.
Don’t miss your chance to feel more in control of your financial health by attending these very popular educational workshops sponsored by the Foundation. “When we first partnered with the Orange Public Library Foundation in 2008 to bring these workshops to Orange I expected it would be a one-year program,” says Carolyn White, Director of Gift Planning. “I am pleased to say that the response has been so positive that we are now approaching our 8th year of presenting this series of valuable and useful information to our community.”

It’s Your Money, It’s Your Estate Workshop Series

Following are some of the comments from attendees of the latest seminar series:

“I loved this workshop. I plan on attending the property workshop and hope to repeat the money workshop with my husband. So much helpful information for someone who knew next to nothing about investing!”

“Most highly informative — a true treasure trove of practical, concise, and unbiased eye opening information.”

“Very impressive guest speakers, masterfully moderated by Peter Kote, the “It’s Your Money” workshops should be on everyone’s ‘must attend’ list.”

Contact Monica Hunter in the Foundation office at (714) 347-7900 to reserve your seat for the next series:

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Tuesdays, March 29 through May 16, 2016

9:30 – 11:00 a.m.

Orange Public Library Foundation

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Hospital Receives Transformational Gift from Physician

Neurologist Richard Dauben, MD, Director of the St. Joseph Hospital Stroke Program, who has been an active physician on the medical staff for over 30 years, has established his legacy by creating an exceptional gift to the hospital. His 7-figure gift is the largest ever made to the hospital by an active physician.

“We are extremely pleased with this very thoughtful gift from Dr. Dauben,” said Steve Moreau, CEO of St. Joseph Hospital. “It is incredibly meaningful and appreciated when a gift of this magnitude comes from one of our own highly respected physicians.”

Richard’s brother, Joseph, also made a significant gift to the hospital of his interest in the property. “It was a pleasure working with Dr. Dauben and his brother, Joseph,” said Carolyn White, Director of Gift Planning. “By working closely with their advisors we were able to choose the strategies, a retained life estate with charitable gift annuity and an installment bargain sale, that had the best tax and financial benefits for each brother creating an exceptional gift of real property for the hospital.

To learn more about these gift strategies, please call Carolyn White at (714) 347-7900 or visit our planned giving website at sjogift.org.
In Appreciation

First Time Donors to St. Joseph Hospital

Through generous pledges and contributions, the individuals, corporations, community organization and foundations listed below continue to support St. Joseph Hospital as it strives to improve the health and quality of life of the people in the communities we serve. We would like to recognize all gifts; however, because of space limitations, this list recognizes first-time donors who made outright gifts or pledges of $100 or more between February 1, 2015 and July 31, 2015. Each gift received is important and makes a significant difference at St. Joseph Hospital. We sincerely thank all of our friends for their philanthropic support.

Supporting St. Joseph Hospital

There are many ways that friends of St. Joseph Hospital can give to help continue providing the best healthcare to our community. Donors can choose from the following giving options:

- Outstanding gift via cash or check
- Automatic Monthly Giving via credit card
- Credit card (a great way to collect frequent flyer miles)
- Pledge paid over time
- Tribute gift (to honor a loved one or favorite physician or nurse)
- Memorial gift (gifts of $1,000 and above are recognized on the Memorial Wall)
- Foundation event tickets, tables or underwriting (such as the Golf Tournament and Fashion Show)
- Naming St. Joseph Hospital in will, living trust or estate plans
- Direct debit of funds from your checking account to fulfill a pledge
- Donate a used vehicle such as a car, motorcycle, RV, or boat to Cars4Causes (www.cars4causes.net)

Gifts of appreciated assets such as securities or real estate

- Direct debit of funds from your checking account to fulfill a pledge
- Donate a used vehicle such as a car, motorcycle, RV, or boat to Cars4Causes (www.cars4causes.net)

To see the full list of donors on the Memorial Wall, please visit Foundation.org.

Individual annual gifts of $500 and above are recognized through Presidential Partners. Corporations and businesses that give cumulative gifts of $1,000 or more qualify as Corporate Partners. Cumulative gifts of $10,000 and above are recognized on the Hospital Main Lobby Wall. Donors making cumulative gifts of $100,000 or more are invited to become members of the Foundation Family Hospital Program. Estate gifts are recognized by membership in the Sister Frances Dunn Legacy Society. For more information, contact the Foundation at (714) 461-7900 or at foundation@stjoe.org.
If you do not wish to receive future solicitations, please check here and return or call (714) 347-7900, or email foundation@stjoe.org.

Save the Date
ST. JOSEPH HOSPITAL 2016 GOLF TOURNAMENT
APRIL 18, 2016
Supporting the St. Joseph Hospital
Structural Heart Disease Program

Monthly Giving
Looking for an easy way to support your favorite program at St. Joseph Hospital? It’s easy as one, two, click! Visit sjo.org/donate, input your contact and gift information, and choose the “Monthly Giving” option. Your gift, in any amount you chose to the program of your choice, will be charged automatically to your credit card every month. Supporting St. Joseph Hospital has never been easier!